5G-MOBIX German Trial Site Results and Lessons learnt on 5G for CAM

Market needs and industrial motivation

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22 June 2022

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This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 825496

Business Potential of 5G for CCAM

- Added value for **privately-owned** cars:
  - **Road Safety**: augmented reality, emergency steering and braking
  - **Comfort Functions**: automated driving, teleoperation
- Savings in the **commercial** mobility sector: Reduction of operational expenditure in public transport, taxi service and cargo traffic through automation.
- New policy models in the **insurance** business: e.g. reduced car insurance premium for cars equipped with CCAM functionalities.
- Cooperations between players from the automotive and the information and communication technology (ICT) industry.
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V2X Business Relationships between Stakeholders

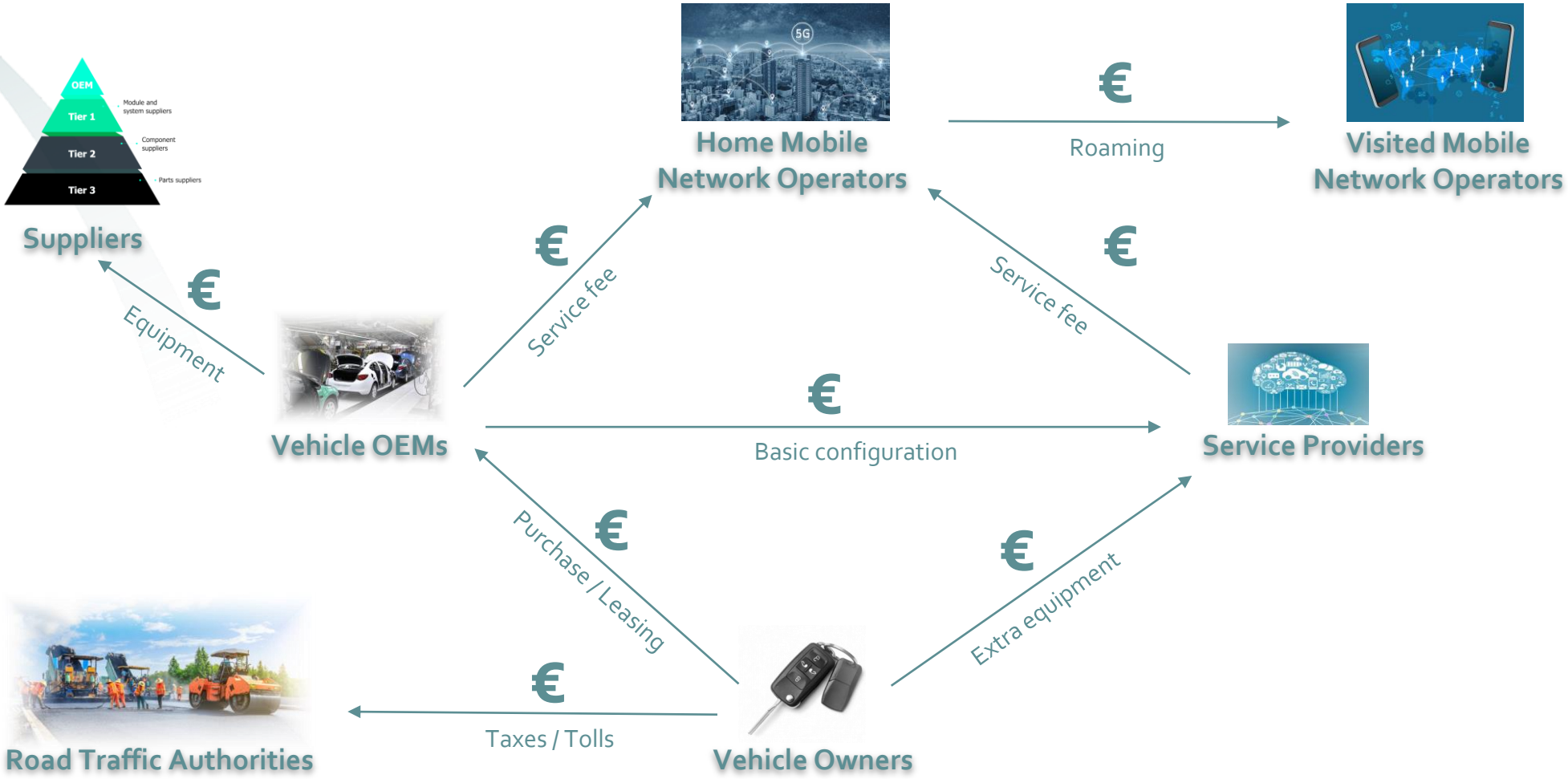

Chart based on Fig.1 in 5GAA "V2X Application Layer Reference Architecture"
https://5gaa.org/wp-content/uploads/2020/06/5GAA_A-200094_V2XSRA-Application-Layer-Reference-Architecture-final.pdf

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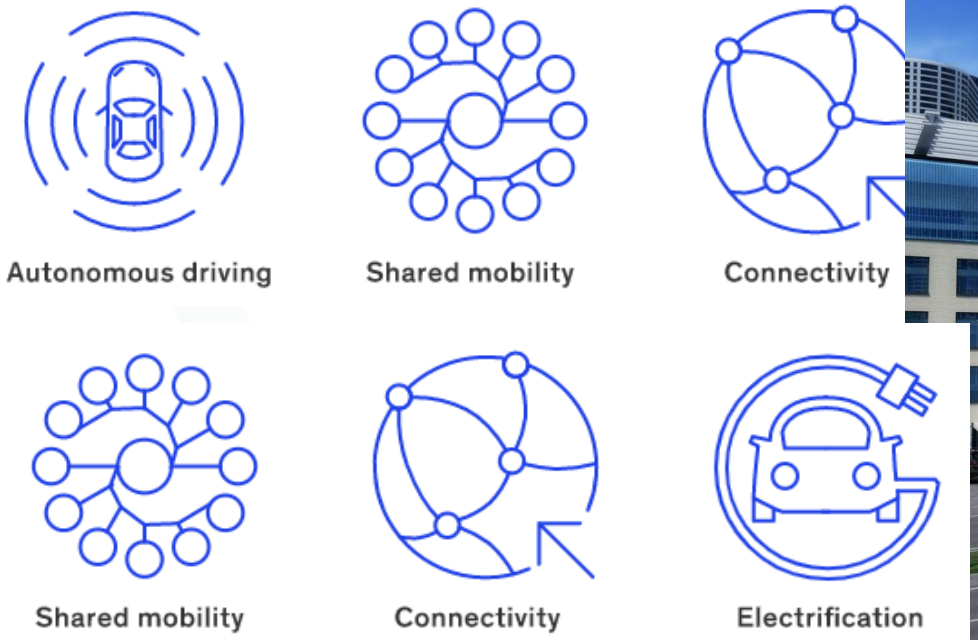
5G as a key-enabling technology



McKinsey identified 4 major disruptions for the automotive industry.
5G is an enabling technology for these and hence plays a key role in their development and market launch.

[1] https://www.mckinsey.com/industries/automotive-and-assembly/our-insights/development-in-the-mobility-technology-ecosystem-how-can-5g-help

Key 5G features

- Low latency (~10 ms end-to-end)
- High reliability (99.999% for ultra-reliable transmissions)
- High bandwidth

5GAA V2X application layer standards

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